

## Together NAEYC and NCaeyc deliver value to our members.

NCaeyc is a membership association for anyone in North Carolina concerned with the development and education of children from birth through age eight. We are the state affiliate of the National Association for the Education of Young Children (NAEYC), the world's largest organization working on behalf of young children. When you join NCaeyc, you add your voice to those of thousands of other early childhood professionals in North Carolina and across the country who are working to improve early care and education services for young children.

### Information

Visit [www.naeyc.org](http://www.naeyc.org) and [www.ncaeyc.org](http://www.ncaeyc.org) for news, information and resources about early childhood education.



### Advocacy

NAEYC is the "voice of the early childhood profession" in Congress for federal issues.

NCaeyc is your connection to legislative issues at the state level.



### Education

Award-winning journal *Young Children*  
NCaeyc's quarterly newsletter, *Milestones*  
State and national conferences  
Books and position statements



### Networking

NAEYC Interest Forums and Web-based NAEYC Online Communities  
State and national conferences  
NAEYC's Career Forum and NCaeyc's Jobs Link



### Service

State and national staff.  
Special rates on NAEYC sponsored insurance plans available to members.



# NCaeyc 2008 Annual Report Highlights



## Strategic Planning

The NCaeyc Governing Board worked with both external and internal consultants to review and revise our strategic plan. The goals and objectives developed for the next three years during this process are as follows:

### Goal 1: Represent and unify professionals who work directly with or on behalf of children birth through age eight.

- Objective A: Define the audience whose interests NCaeyc represents.
- Objective B: Develop and implement strategies to attract, recruit and retain a diverse membership.
- Objective C: Increase membership across all sectors.
- Objective D: Improve the effectiveness of the local affiliate structure.

### Goal 2: Influence and shape the policies, procedures, practices, and standards that impact children birth through age eight.

- Objective A: Develop leadership across all sectors.
- Objective B: Develop a grassroots advocacy network.
- Objective C: Build strong collaborative partnerships.
- Objective D: Improve access to affordable health insurance for child care professionals.

### Goal 3: Promote the use of NAEYC standards and practices.

- Objective A: Support NAEYC child care program accreditation in North Carolina.
- Objective B: Promote and support NAEYC accredited community college ECE degree programs in NC.
- Objective C: Increase the use of NAEYC standards and practices for all children (0-8).

### Goal 4: NCaeyc will be a high-performing, inclusive organization.

- Objective A: Ensure NCaeyc has the resources (people, time, money) to implement its goals.
- Objective B: Ensure the Board reflects the diversity of the profession.
- Objective C: Evaluate the performance of the organization on a regular basis.
- Objective D: Build a culture of open communication and trust.

## Membership

As of December 31, 2008, NCaeyc had 3418 members, an increase of more than 600 over 2007.

### Professional Roles\*

Teacher .....	42%
Directors/Administrator .....	21%
Education Coordinator/Trainer.....	10%
College Educator.....	9%
Resource & Referral Specialist.....	6%
Student.....	5%
Family Child Care Provider.....	4%
Other .....	33%

### Education Levels\*

Doctorate .....	4%
Master Degree.....	22%
Bachelor Degree.....	39%
Associate Degree.....	18%
CDA.....	5%
High School.....	13%

\*Based on a 50% response rate as of 4/1/09.

## Annual Conference

NCaeyc's Annual Study Conference generates the largest amount of revenue for and consumes the largest amount of resources (both financial and time) of the association. Members receive reduced registration rates to this important professional development opportunity. In 2008, we had over 2500 conference attendees and 260 educational workshops. Opening and closing keynote addresses were presented by Sue Baldwin and Clarissa Willis. For the second year, NCaeyc collaborated with the NC Primary Unit of the Department of Public Instruction to hold a full-day of workshops for kindergarten teachers and administrators on Saturday.

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By Cathie Feild, Executive Director

## Milestones

Increasingly one of our most popular benefits, the quarterly newsletter of the association keeps members up-to-date with information about state and federal advocacy efforts, current practices, accreditation, and more.

## Scholarships

NCaeyc awarded a number of scholarships in 2008: 30 membership scholarships, 32 conference scholarships and two educational scholarships. These scholarships help our members, who otherwise might not be able to afford the opportunities, belong to their professional association, keep up with training, and pursue higher education.

## Advocacy

Every year, NAEYC hosts a Public Policy Forum in DC. NCaeyc is committed to sending a team of leaders to represent our state and in 2008 supported the attendance of eight members to learn about federal policy and visit with their House and Senate representatives. NCaeyc also belongs to the NC Child Care Coalition and keeps its members informed through state advocacy alerts.

## Board Development

NCaeyc is governed by a 28 member Board of Directors that meet four times per year. Recognizing the importance of leadership development opportunities for an effective Board, NCaeyc sent three Board members to the NAEYC Annual Conference in Dallas and five to the NAEYC Professional Development Institute in New Orleans in 2008.

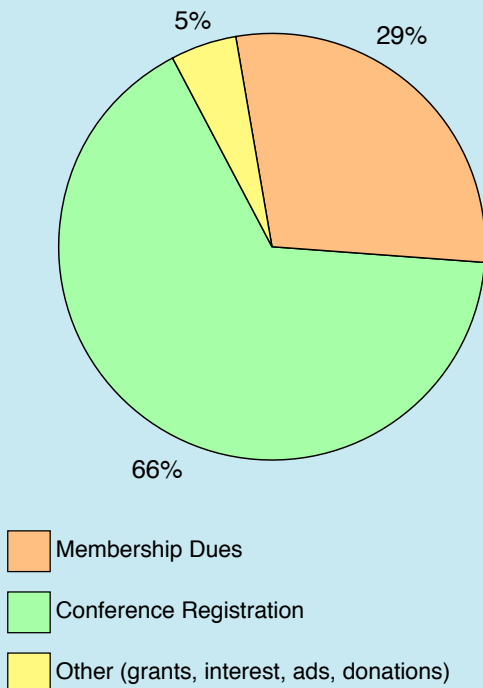
## Administration

To carry out the policies and implement the programs initiated by the Board, NCaeyc has a full-time staff consisting of an Executive Director, Director of Operations, Conference & Fund Development Director, and a part-time Administrative Assistant. NCaeyc maintains an office in Raleigh.

## Finances

Joyce and Company, CPA completed a review of NCaeyc's financial statements as of December 31, 2008 and 2007 and found them to be in conformity with accounting principles. NCaeyc has three sources of income: membership dues, conference registration, and "other," which includes such things as grants, interest, ads, and donations. In 2008, income over expenses was approximately \$36,000, which will be transferred to the 2009 operating budget. The pie charts depict the 2008 income and expenses. ❖

### 2008 INCOME



### 2008 EXPENSES

